



2020 RESIDENTS' ASSEMBLY → GOING VIRTUAL → RESIDENTS' CONNECT 2020

Ohio ACEP Residents' Connect 2020 will give sponsors and exhibitors the opportunity to get noticed by Ohio's EM residents, medical students, program directors and chapter leaders. This new and exciting opportunity offers the chance for your company to be in the spotlight.

In addition to Life After Residency content, this virtual event will showcase a Virtual Exhibit Hall that will live on in an On-Demand format in our Learning Management System. Ohio's EM Residents will be able to access the lectures, panel discussions and exhibitor resources throughout the year!

And, although the food, the swag and the fun of in-person connection really cannot be replicated, we will be sending each Ohio EM Residency Program a **Residents' Connect Party Box**! This "exhibit hall in a box" will contain exhibitor swag, information AND some hidden prizes! Some of those coffee cups might have gift cards inside! Just sayin'. And our famous afternoon 'candy bar' may just be included! To further sweeten the deal, residents collectively and individually are invited to take a picture with the Party Box and your contents and post to social media! Tagging your company and @OhioACEP and #EMROConnect20 will serve as entries for GRAND PRIZE winners. Get creative with your grand prize offerings!

The sponsor and exhibitor options are outlined below. Help us get creative to appreciate the residents AND highlight our program supporters!

The deadline to commit is August 3, 2020.

Residents' Connect 2020

Welcome

*Ryan Squier, MD, FACEP,
Ohio ACEP President*

EMRA Welcome & Update

Hannah Hughes, MD, MBA

Welcome from our Event Sponsors

Gillian Schmitz, MD, FACEP

*Surviving the First Year Out of
Residency*

Robert Strauss, Jr., MD, FACEP

*Enhancing Job Satisfaction While
Improving Patient Experience
(The Impossible Dream)*

Career EM Recruiters Panel

*Top 10 Questions to Guide Your
Successful Job Search!*

Event Partner - \$3000 Highest Sponsor Level

Join Ohio ACEP and EMRA Leadership in a video recording to welcome Ohio's EM Residents!

Option to provide a 4-minute presentation (MP4 file) to be loaded in the Virtual Exhibit Hall

- Hyperlinked logo in prime placement in the Virtual Exhibit Hall
- Hyperlinked logo to company web site on the Ohio ACEP web site event page
- Recognition in Ohio ACEP eNews as Event Sponsor – sent to 1600+ members
- 75-word company description and contact information provided to all attendees
- Electronic promotional handout available to all attendees
- 1-year job posting online on the Ohio ACEP web site
- Access to attendee email addresses for attendees that grant permission
- Post event mailing list provided (mailing addresses)
- Recognition on Ohio ACEP social media
- **Provide promotional material and swag/fun freebies to be shipped to all Ohio Residency Programs in our Residents' Connect Party Box.** We know our residents appreciate freebies!

Premier Partner - \$2000

Option to provide a 4-minute presentation (MP4 file) to be loaded in the Virtual Exhibit Hall

- Hyperlinked logo in the Virtual Exhibit Hall
- Hyperlinked logo to company web site on the Ohio ACEP web site event page
- Recognition in Ohio ACEP eNews as Premier Sponsor – sent to 1600+ members
- 75-word company description and contact information provided to all attendees
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- 1-year job posting online on the Ohio ACEP web site
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Physician Recruitment Group Exhibitor - \$1300

Share your career tips with our residents! They want to hear from the people who hire! Participate in a recorded career panel offering your take on the Top 10 Questions for a Successful Job Search!

- Web site link within virtual exhibit hall
- Post event mailing list provided (mailing addresses)
- Recognition on Ohio ACEP social media & web site
- 6-month job posting online on the Ohio ACEP web site
- Access to attendee email addresses for attendees that grant permission
- Electronic promotional handout available to all attendees
- **Provide promotional material and swag/fun freebies to be shipped to all Ohio Residency Programs in our Residents' Connect Party Box.** We know our residents appreciate freebies!

Corporate Support/Industry Supplier Exhibitor

Ohio ACEP is pleased to offer custom support package opportunities to highlight your company needs. For details contact Stephanie Posey at sposey@ohacep.org.

Additional Opportunities A la Carte (available only to Partners and Exhibitors)
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Sponsor a Residency Program - \$250

We are keeping the registration free so everyone can attend, it would be great to sponsor a program's breakfast or lunch as they gather to 'attend.' How about a \$250 gift card from Grub Hub or Panera to make their day? We will tell them it came from you!

Sponsor a Social Media Door Prizes - Your prizes, you pick! We will highlight it and your information in our Social Media Tag campaign!

Show Me the Candy – \$100

Help us send the famous Ohio ACEP 'candy bar' and treats to the Residents'. Sweet treats will be packaged and delivered courtesy of YOU.

Coffee Shop - \$5

Registrants will all receive a coffee cup in their Party Box. Let's hide some \$5.00 Starbucks cards in there! As many as you would like to contribute (up to 250).

2020 OHIO ACEP EXHIBITOR & SPONSOR REGISTRATION FORM

PAYMENT IS REQUIRED WITH RESERVATION. PLEASE PRINT CLEARLY.

COMPANY NAME

As it will print on marketing material.

COMPANY ADDRESS

WEB SITE

CITY

STATE

ZIP

PHONE

CONTACT NAME

All correspondence will be sent to this person.

E-MAIL

PARTNERSHIP OPPORTUNITIES

___ \$3000 EVENT PARTNER

___ \$2000 PREMIER PARTNER

EXHIBITOR OPPORTUNITIES

___ \$1300 PHYSICIAN RECRUITMENT GROUP

A la Carte OPPORTUNITIES (available only to partners and exhibitors)

How Many

___ \$250 Residency Program Lunch is on Me Gift Card

___ \$100 Show Me the Candy Bar

___ \$5.00 Coffee Shop

___ Social Media Door Prizes

SEND FORM & PAYMENT

Ohio ACEP (Tax ID #31-0923040)

3510 Snouffer Rd., Ste 100

Columbus, OH 43235

Phone: (614) 792-6506

E-mail: sposey@ohacep.org

Web site: www.ohacep.org

DEADLINE: August 3, 2020

PAYMENT

TOTAL INVESTMENT \$ _____ PAYMENT METHOD ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ CHECK (PAYABLE TO OHIO ACEP)

NAME ON CARD

CARD #

EXP DATE

SECURITY CODE